

China | U.S. Energy Efficiency Alliance | 中美能效聯盟

"Protecting the global environment by harnessing energy efficiency as a viable energy resource"



The Opportunity

The China-US Energy Efficiency Alliance is a nonprofit organization working to combat global climate change by promoting industrial and building energy efficiency as the cleanest and least expensive energy resource in China.

The Alliance is focused on:

- Practical results
- Pooling of financial and technical resources
- Implementing energy efficiency programs

You can be a part of this success

- Join the global network of leading experts from business, government, academia and nonprofit organizations.
- Work directly with China's national and provincial officials, regulators and businesses to help improve energy efficiency.
- Partner with these leaders to bring a brighter future for China and the world.

Why Is This So Important?

China is the fastest-growing energy consumer in the world and is now the largest emitter of greenhouse gases.

- To better curb its carbon emissions, China recognizes the path of energy efficiency to be the fastest and most economical.
- In fact, China has committed to reducing carbon emissions per unit of GDP by **40–45%** by **2020**.

“Promoting the saving of energy and resources should be taken as a priority by the country and viewed as one of the basic principles the government should follow in the future.”

–Hu Jintao, President of China

It's About Global Impact

China's emissions are not China's problem alone.

Emissions from China contribute to global climate change and have significant impacts on health and pollution in the US and the world.

For example, mercury from Chinese power plants contaminates US fish and soil, and it has been estimated that up to one third of smog-forming ozone in California originates in Asia.



In addition, China's energy demands place pressure on global energy markets.

The Time Is Now!

The Alliance and its Partners have an opportunity to make a significant impact on climate change and energy efficiency.

- **China is now ready to take action, and is seeking to cooperate with the Alliance and its network of experts.**
- **The Alliance can help China identify and take advantage of opportunities for improved efficiency in industrial, commercial and residential energy use today.**
- **By facilitating the sharing of information on how to create energy efficiency programs and providing support and expertise to implement these programs, the Alliance can fast-forward success.**

Why the Alliance?

We have proven our success in helping China reduce its carbon footprint through:

- Identifying opportunities
- Sharing experience
- Hosting training events for officials
- Developing a comprehensive manual on industrial energy efficiency
- Working with authorities in creating regulations and policies
- Facilitating exchanges between Chinese and US experts
- Assisting implementation of agreements between California and Jiangsu province

We Are Growing

The Alliance is growing and planning to expand its programs in China.

Some areas of growth are:

- Working with additional provinces to help them design energy efficiency programs
- Expanding activities to address building efficiency as the Alliance did with the industrial sector
- Serving on the steering committee for the 2009 Jiangsu-California MOU

Join Us Today

Together we can continue to reduce China's energy consumption and carbon emissions.

As an Alliance Partner, you will gain:

- **Visibility and network opportunities** in the extended Alliance network of US and Chinese business and government leaders in energy efficiency
- **Invitations to Alliance events**
- **Communications on Alliance programs and trends** in developments related to energy efficiency in China

Alliance Partnership Levels

Leading Partner

\$25,000+

All benefits listed on the previous page, and:

- An invitation to participate in TAG calls
- A press release announcing status as a leading Alliance Partner
- Enhanced visibility in our Network
- Introduction at Alliance events

Supporting Partner

\$10,000+

All benefits listed on the previous page, and:

- Enhanced visibility in our Network
- Introduction at Alliance events

Individual Partner

\$2,000+

All benefits listed on the previous page

A Word from Our Founder



“As an entrepreneur, I strive to build businesses that can provide great impact for our community. I support the China-US Energy Efficiency Alliance because it has a unique opportunity to help China develop a market opportunity to turn massive amounts of wasted energy into valuable resources and, at the same time, drive down global warming emissions to benefit the global community.”

*-Peter Liu, Initial Founder and
Vice Chairman, New Resource Bank*

“...a unique opportunity to help China develop a market opportunity to turn massive amounts of wasted energy into valuable resources...”

Support from a Major Utility

“The work of the Alliance is critical to the health of the global environment and addresses the biggest opportunities in China to combat climate change. PG&E is proud to be an Alliance Partner and to support its activities.”

-Peter Darbee, former Chairman, CEO, and President, Pacific Gas & Electric



“...the Alliance is critical to the health of the global environment...”

Alliance Team | Board

Bryant Tong | Chair
Nth Power

Peter Liu | Vice-Chair
New Resource Bank

Barbara Finamore | President
NRDC China Program

Steven Kline
PG&E Corporation

Gene Rodrigues
Southern California Edison

Terry Fry
Nexant

William Kissinger
Bingham McCutchen LLP

Robert Hertzberg
Mayer Brown,
Former Speaker, California State
Assembly

Alliance Team | Leadership

John Adams

Natural Resources Defense Council

Dian Grueneich

Former Commissioner, CPUC

Ashok Gupta

Natural Resources Defense Council

Susan Kennedy

Office of Governor Arnold Schwarzenegger

Mark Levine

Lawrence Berkeley National Laboratory

Jiang Lin

Energy Foundation

Steven McCarty

Pacific Gas & Electric

Doug Ogden

CEO, North Ridge Investment Management

Arthur Rosenfeld

Lawrence Berkeley National Laboratory

Dan Skopec

Regulatory Affairs, Sempra Energy Utilities

Alliance Partners

The Alliance would like to thank their Partners for their ongoing support for energy efficiency in China.



Contact the Alliance

China-US Energy Efficiency Alliance

One Embarcadero Center, Suite 1550

San Francisco, CA 94111

Phone: (415) 951-8975

Email: info@chinauseealliance.org

Website: <http://www.chinauseealliance.org>

Thank You

As China and the US work toward improving energy efficiency, the Alliance and its Partners will work alongside to facilitate the process.

Together we can bring the right people to the table and help reduce emissions for a better future for all.